



We design and create
beautiful
multi-device websites

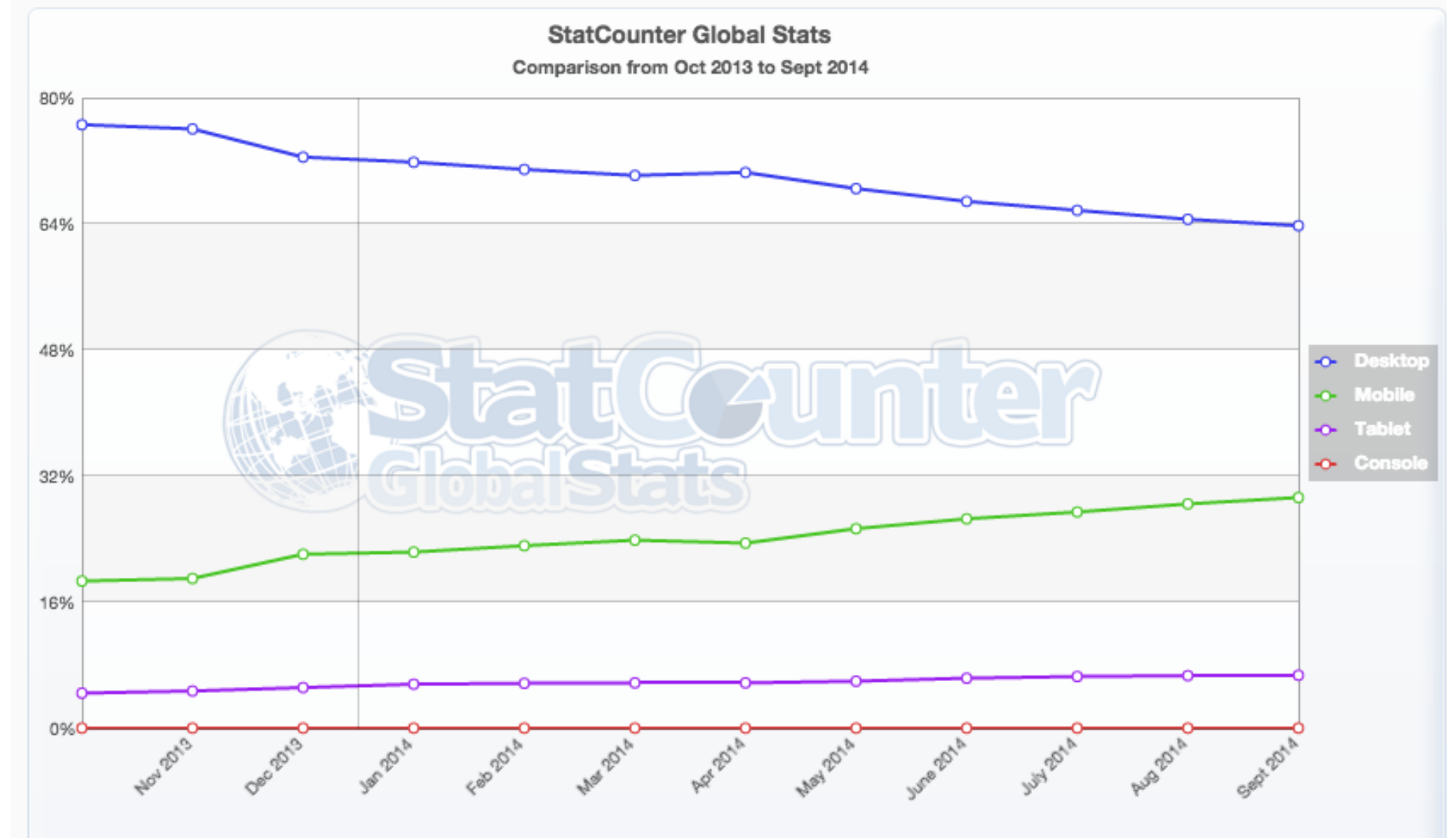
**REACH EVERY USER
ON EVERY DEVICE**

Why Does Your Business

NEED A MULTI-DEVICE WEBSITE TODAY?

More than **35% of global internet traffic** is now coming from **mobile** and **tablet** devices.

The Rise of Mobile

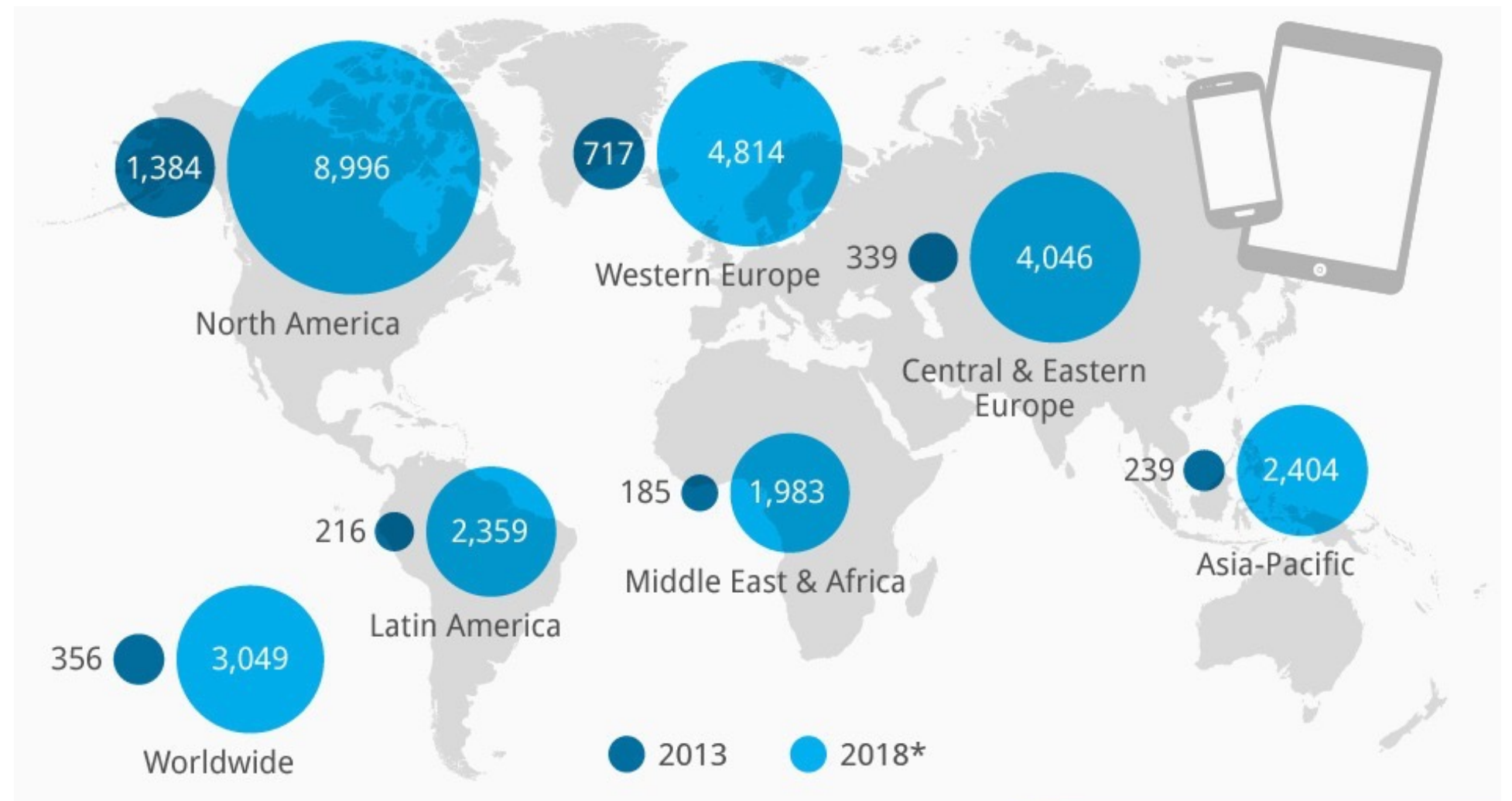


Source: StatCounter Global Stats - <http://gs.statcounter.com/#all-comparison-ww-monthly-201310-201409>

The Rise of Mobile

Mobile data **traffic** is growing.

The following is the **average cellular data** traffic per user (in megabytes, per month).



Source: Cisco/Mashable.

The Rise of Mobile

Mobile internet usage **soars by 67%** over the last 12 months.



San Francisco, CA & Dublin, Ireland – Thursday 18th September 2014

The use of **mobile devices to access the internet** has **increased by 67% worldwide** over the last twelve months.

Source: <http://gs.statcounter.com/press/mobile-internet-usage-soars-by-67-perc>

The **multi-device web**: a new device connected to the internet is out almost every day.



Enter The Multi-device Web

UI Farm Solution?

RESPONSIVE DESIGN

Responsive websites **adapt based on the device**, tailoring the visual design and layout of the content.

Responsive Design

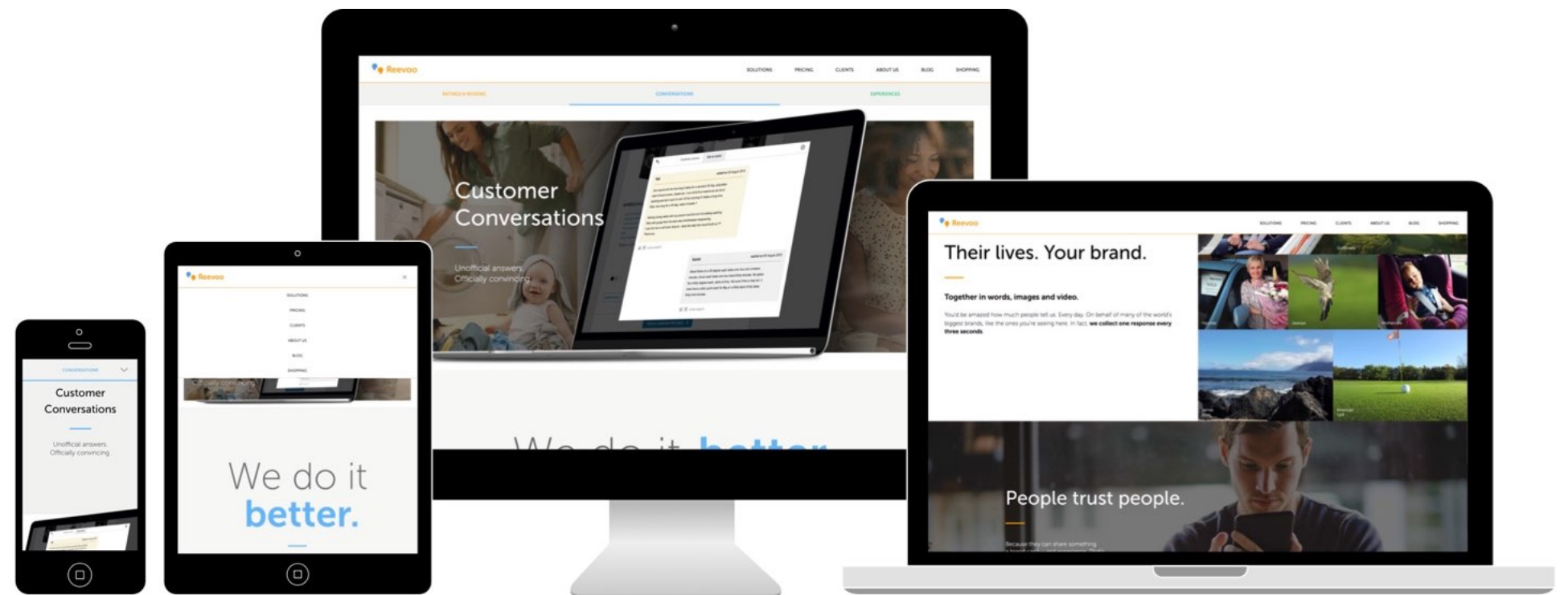


Figure: New corporate multi-device website for Reevoo, by UI Farm.

Responsive websites **increases site engagement**, and provide the user with an **optimal user experience** no matter the device.

Responsive Design

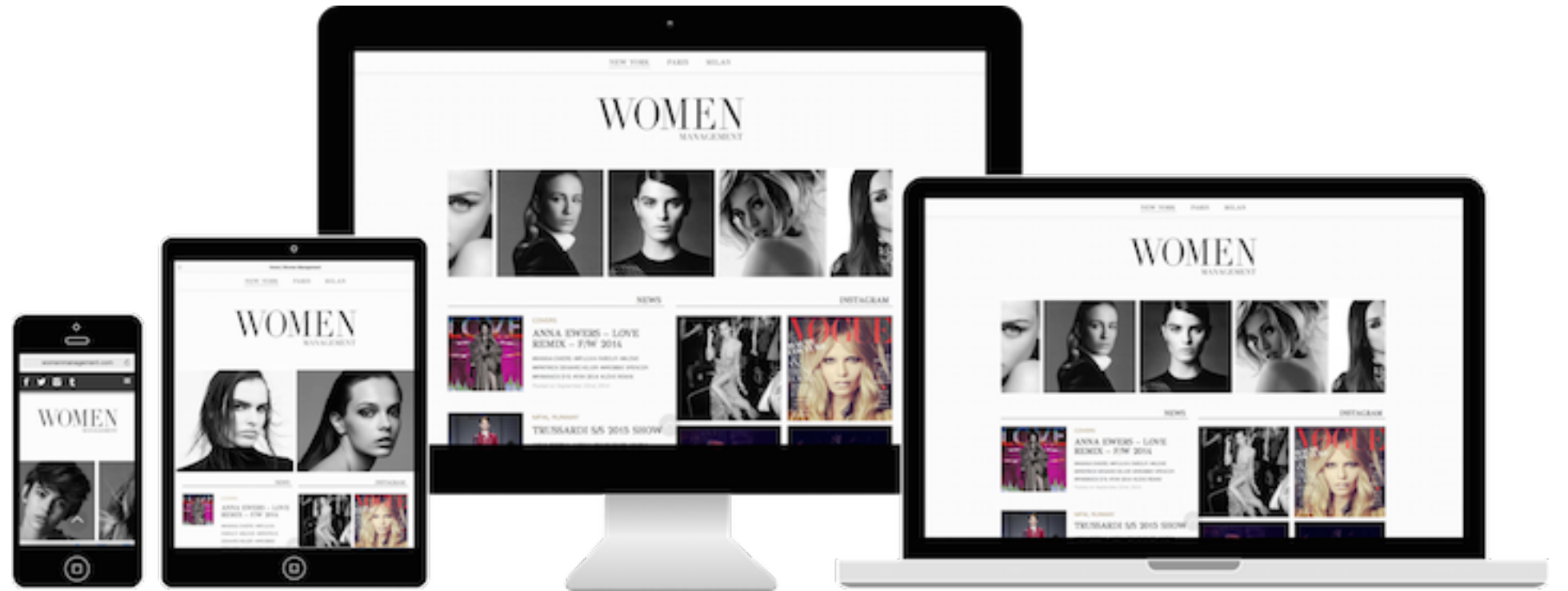


Figure: New corporate multi-device website for Women Management / Elite, by UI Farm.

What Are The Benefits

OF A MULTI-DEVICE WEBSITE?

SEO

By having **one website on a single URL**, search engines like Google only need to index one set of pages.

This makes your organic search methods **device agnostic** and you don't need to spend time and money to optimise your site on mobile products.

Sustainability

Future proof your website so that it will work on all devices, whether it's a **smartphone**, **tablet**, **desktop computer** or a **TV** connected to the web.

By investing in this, you'll have a sustainable website and **you won't have to worry** if a new device comes out.

Content Focused

Focus on what is most important – the content that will actually **engage your users** and encourage them to take action on your site.

Responsive design allows you to **target your audience** and provide them with the content that **they really need**.

Cost
Effective

Delivered on a single URL with a single code base, it **eliminates the need for a separate mobile version** or a specific app, which can become **hard to maintain** and extremely **costly**.

Performant

UI Farm has developed an evolute Responsive Design workflow, to achieve the best **fast-performing** multi-device websites.

High performing sites across devices lead to higher visitor **engagement, retention** and **conversion**.

Who Are UI Farm?

Meet UI Farm

UI Farm are a London based, modern agency committed to creating beautiful, **user-centric** responsive websites and mobile applications for the **multi-device** web.

We are passionate about the web and its future – in particular, how **responsive design** can help businesses **grow sustainably** online.

At UI Farm, our approach is to provide design and development solutions that are **device and platform agnostic**.



Testimonials

REEVOO

I had the pleasure of working with UI Farm, as we re-built our corporate website using WordPress while making it responsive. From the very get go, UI Farm were extremely professional and proactive with the build process and worked with us closely as requirements evolved. This ability to adapt changes in an agile manner is a key aspect that differentiates them from other firms. The new website was launched on time and was perfect on all devices, all in all testament to a job well done.

— **Deepak Janakiraman, C.P.O.**

NOT ON THE HIGH STREET

We were really pleased with the results of working with UI Farm. We challenged them with our request for two beautiful and on brand WordPress websites with a tight time frame. They

delivered on time and on budget and were very flexible on the minor changes we wanted to make.

— **Iain McNeill, Head of Product**

UNICREDIT

UI Farm innovative workflow and unique skills has given us a very clear insight into our customers' behaviour and preferences, which has considerably boosted our account application conversions. Thanks to UI Farms's approach, we have been able to significantly improve the experience delivered to our customers and prospects, and make changes that may have seemed minor to us but have resulted in significant conversion lifts. UI Farm has truly changed our approach to Interaction Design.

— **Gabriele Rosati, Head of Interaction Design**

WOMEN MANAGEMENT

We felt the need to renew our web presence and reach out to our rapidly growing mobile users, and after very careful consideration we selected UI Farm due to their impressive mobile web design & development credentials.

— **Sergio Leccese, C.F.O.**

COUNTERBOOKS

UI Farm took on board our initial brief and quickly came up with a number of alternative designs that demonstrated their understanding of our ideas and requirements. UI Farm provided us with all the artefacts required for our web developers to transform our dated web front-end into an attractive, distinctive and modern user interface that transforms the image of our product.

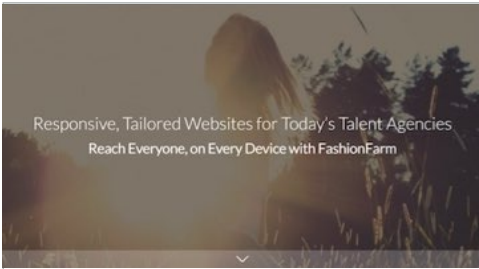
— **Richard Kingston, IT Director**

Read about our **featured products for the modern web:**



RESPONSIFARM
UI FARM'S POWERFUL
BESPOKE MULTI-DEVICE
FRAMEWORK

READ

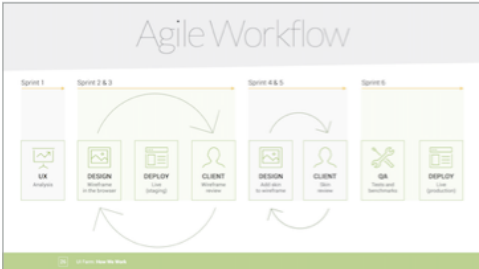


FASHIONFARM
UI FARM'S RESPONSIVE
TAILORED WEBSITES FOR
TODAY'S TALENT AGENCIES

READ

Find Out More

Read our presentation, illustrating the **multiple benefits** of a new workflow for a better **Responsive Design** process in the multi-device web:



**HOW WE WORK: A MODERN
WORKFLOW FOR THE MULTI-
DEVICE WEB
(MEDIUM.COM)**

READ

Contacts

<http://www.uifarm.co.uk>

farmers@uifarm.co.uk

+44 (0)20 3300 0788

Cooks Yard
Unit 5, 88 Mile End Road
London,
E1 4UN



http://twitter.com/uifarm_uk



<http://www.facebook.com/uifarm>



<http://www.linkedin.com/company/ui-farm-ltd>